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AID Equips Bruce Maddocks' Cups 'N Strings Studios with 24-channels of 24-bit/96kHz AES i/o for Nuendo

The first Nuendo system with 24-channels of 24-bit/96kHz AES audio using SEK'D Prodif 88 is already proving itself in high-profile projects as a multitrack recorder and surround mastering workstation.

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When recording industry leader Bruce Maddocks needed to expand the multitrack capabilities of his Nuendo system, he came to Audio Intervisual Design looking for a solution.



"I was preparing to do some Dolby digital AC3 encodes of the Salt Lake City opening ceremonies for production mixer Ed Greene," recalls Bruce Maddocks, "And when I went to do the load-in, I discovered that the performance level of my sound card was not up to the task." Bruce is the owner/chief engineer of Cups 'N Strings, a full service Santa Monica recording center — featuring surround mixing, mastering, post-production, and high speed delivery via T1 lines and ISDN. Calling on his 30-year experience as chief engineer at top studios nationwide, Maddocks' new studio is located in the Media Ventures entertainment complex, creative center of Academy Award-winning composer Hans Zimmer.

"I contacted Jim Pace at [AID] and [we] discussed the Prodif 88," Maddocks continues. Jim explained how multiple Prodif 88 cards can be linked together in one system, each providing 8 channels of 24-bit/96kHz audio using AES – not Lightpipe (ADAT). "[The card] was delivered the same day. I put the card in my computer, installed the driver, clicked two or three buttons and started passing encode signals into it and out of it. It worked like a champ, and believe me, it saved my butt."

Maddocks also recently transferred the original Steely Dan "Gaucho" multitrack tapes for Elliot Scheiner through the Prodif 88 and Swissonic A/D converters he got from Audio Intervisual Design into the Nuendo system for 5.1 release. Combining the best of cutting edge digital technology with vintage analog gear, Cups 'N Strings offers a critical listening environment and the tools for today's high performance audio delivery. The studio is available with Maddocks at the board, or as technical guarantor of projects booked. More information is available on their web site at www.cupsnstrings.com.

For more information on multitrack recording, digital audio workstations, and surround mastering and encoding, contact [Audio Intervisual Design](http://www.audiointervisual.com).