



News

Maddocks Launches Cups 'N Strings Studios

Santa Monica, CA (August 8, 2002)—Recording industry leader Bruce Maddocks has launched Cups 'N Strings, a full-service Santa Monica recording center, featuring surround mixing, mastering, post production and high-speed delivery via T1 lines and ISDN. Combining the best of cutting-edge digital technology with vintage analog gear, Cups 'N Strings offers a critical listening environment and the tools for today's high-performance audio delivery.

Calling on his 30-year experience as chief engineer at top studios nationwide, Maddocks' new studio is located in the Media Ventures entertainment complex, creative center of Academy Award-winning composer Hans Zimmer. The studio is available with Maddocks at the board, or as technical guarantor of projects booked.

Maddocks began his career in New York at A&R Recording, studying the art of multitrack recording and mixing under such luminaries as Phil Ramone and Elliot Scheiner. Moving on to the Hit Factory, L.A.'s Record Plant, Paramount Pictures and Sony/Culver Studios, during the mid-'90s Maddocks joined Capitol Recording Studios as chief engineer. During his tenure at the nation's top recording studios and post-production centers Maddocks has participated in numerous Oscar and Emmy Award-winning projects.

The spacious 300-sq.-ft. control suite houses Sony's DMX-R100 automated digital console, Maddocks' custom-built monitor system, Hafler TransNOVA power amplification, and calibrated Bass Management system. The console has been configured to create eight channels of digital and analog outputs simultaneously. Mixes can be made to the studio's 2-inch, 8-track analog multitrack system or any type of digital multitrack, MO-drive, or hard-drive recording system. Utilizing the TC Electronic Model 6000 "unwrap" software, surround mixes can be easily created from 2-track masters. Mixes can be encoded into Dolby Digital (AC-3), DTS, or DVD-A bit streams.

Cups 'n Strings

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www.cupsnstrings.com